



FOCUSED ON SUSTAINABILITY

Few beef companies take sustainability as seriously as ABP, producer of Irish Nature Beef. The company's focus on more sustainable beef production extends from the farm to the consumer. They know that nature sustains their business, so they make it their business to sustain nature, beliefs that align with ours, and one important reason we are proud to bring you Irish Nature beef.

CARBON TRUST STANDARD CERTIFICATION - 3 CONSECUTIVE YEARS

- ABP was the first company globally to achieve quadruple certification.
- Recognized as a world leader in measuring, managing & reducing their environmental impact.
 - Founding member of UK Plastics Pact & Plastics Action Alliance
 - Member of European Institute of Innovation & Technology (EIT Food)

REDUCING ENERGY USE & CONSUMPTION

- Established the world's first certified carbon-neutral abattoir.
- Goals met by 2018: reduced CO2 emissions by 30%, water use by 50%, electricity use by 40% & energy consumption by 30%.
- Future targets are science based & align with UN goals & the Paris Climate Accords.
- ABP plants use only self-generated or green energy.
- Zero waste sent to landfills.
- Olleco, a division of ABP, provides renewable energy solutions to food service & restaurants.
- Demonstration farms conduct research & development on reducing methane gas emissions.

PRESERVING THE NATURAL BALANCE

- Founding member of Origin Green, Ireland's pioneering food & drink sustainability program uniting government, the private sector & the entire supply chain.
- Because most ABP sites are adjacent to rural or semi-rural land, biodiversity preservation & agricultural development are intertwined.
- Company-wide Nurture Nature program fosters biodiversity & improves natural habitats.

WORKING WITH FARMERS

- Sharing research & providing expert input on achieving superior genetics, better growth rates, improved food conversion, enhanced animal welfare, and grassland management.

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